

# ADVANAGE 20X

*Outperforms all other Multipurpose Cleaners!*

The secret behind ADVANAGE 20X's super performance is its:

## **Patented Emulsion Agent/Surfactant.**

A surfactant (Surface Active Agent) is a cleaning chemical that changes the properties of a liquid at the surface.

To thoroughly remove grease and oil (whose chemical properties cause them to reject water), the cleaning liquid and oil must mix together so that when wiped, the oil and cleaner are removed as one. If the oil and cleaning liquid do not combine or emulsify, then the oil will smear, and remain on the surface and on the cleaning materials.

ADVANAGE 20X's patented surfactant breaks down the surface tension (a barrier that acts like a thin plastic sheet) between the two liquids. This causes the two to mix together, making it easy to clean without leaving oily residual stains on the surface or on the cleaning utensils.

Now when ADVANAGE 20X is applied to a greasy, oily surface, the surfactant wets, penetrates, dissolves, and lifts the oil from the surface with a single swoop. Ridding the surface of the stain and leaving the cleaning utensils clean as well.

This makes ADVANAGE 20X right for today's market where customers are knowledgeable, demanding, environmentally conscious and don't have time or money to waste.

## **Don't just take our Word for It**

In independent laboratory tests, ADVANAGE surpassed the U.S. Government Standards for "Ready Biodegradability." In another test for cleaning effectiveness, ADVANAGE scored 96% far out-performing the name brand retail cleaner.

Here what just four of our 40 Million (that's right 40 Million) customers have to say:



All four ADVANAGE 20X renditions—Citrus, Green Apple, Lavender, and Clear—have ADVANAGE's patented Emulsion Agent.

### **Wow... this stuff really works!**

*"My beige carpet is always filthy but on top of that our old carpet had black stains. I started with one spot, then another... Wow...it removed my 10 year old stains. I had previously hired a professional cleaning company and they could not pick up the spots. I am sold."* Lady Lydia

### **Best Cleaner Ever**

*"I was amazed that it even cleans the grout on my tile floors, and my bucket too"* Audrey

### **I'm going to be a lifer on this product**

*"We used it for every bit of household cleaning we needed. Even with oven grease it wipes off as though something had just been spilled a minute ago and the smell is very pleasant. And, I have no concerns with my dogs or our child being subjected to chemicals."* kmh "Katrina"

### **Excellent Cleaner**

*"I was amazed how well this product works. I sprayed it on the car wheels, wiped it off and they looked great. I sprayed it on an ink stain on the leather seat, and that came right off. I just can't say enough good things about this product."* Donna Meadows